

How To Have Earthy Appeal

Kathy Mattea goes green at Whole Body.

BY SHANE TARLETON

Nashville is going green and Kathy Mattea is leading the charge. Whole Foods Market, founded in 1980 in Austin, Texas—and now the world's leading retailer of natural and organic foods—has recently expanded into fashion and beauty with the launch of Whole Body. If you're looking for the highest quality in natural body care products and



Alchemy of Sol offers handcrafted soaps of pure essential oils, herbs, grains and clay. At \$5.49 a bar, it's a luxury everyone can afford. Check 'em out at alchemyofsol.com.

wellness supplements, look no further! The grand opening of the Nashville store has created quite a stir on Music Row, and Kathy—whose hits include “Goin’ Gone,” “Eighteen Wheels and a Dozen Roses” and

“Burnin’ Old Memories”—recently took *CW* on a tour of the new store to show us exactly what all the fuss is about and explain why she's leading the charge to go green.

Throw a girl into a store packed with pretty



Here Kathy cuts her own bar of all-natural soap. “Nice soap can be an inexpensive way to add a little luxury to everyday life.”

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clothes, new lines of makeup and all the bath soaps under the sun and, chances are, you've got a party! Kathy experienced every square inch of Whole Body starting with the Mineral Fusion Cosmetics makeup counter. “The texture of the mineral makeup is different,” explains Kathy. “I have been using the products and I like the way they blend.” The secret behind this all-natural makeup is that you're working with organic pigments, which provide tons more color, and there is no talc in any of the products. And, oh yeah, the effective properties of natural minerals will shield you from the sun, too!

Makeup lesson, check.

Next it was off to the wardrobe racks. Whole Body offers an array of eco-conscious fashions and there was no holding Kathy back. In no time flat she had found the perfect coat by Ecoganik. “This jacket has become my new ‘favorite thing’” she declares. Ecoganik offers a perfect marriage of fashion and eco-consciousness with special attention to both comfort and style and is just one of the lines available at Whole Body.

Kathy's not just in it for the fashion, though. The green movement and raising environmental awareness have been passions for the singer/songwriter since long before they were *en vogue*. “I am concerned that if we don't start making fundamental changes in the way we live, the earth will reach a point where she is no longer able to sustain us,” she notes. “It all starts with my choices, one by one, every day.” And, for Kathy, with Whole Foods Market and Whole Body her options are limitless. For the whole scoop, check out wholefoodsmarket.com.



**Concealer \$28.99
Single eye shadow \$16.99
Flawless brush \$28.99**

(Below) Kathy admires the Mineral Fusion eye shadow applied by makeup artist Alejandro Falcon. “He gave me a couple little tricks as well!”



Kathy is “Walking Away a Winner” (another of her hits!) in this organic cotton fleece coat by Ecoganik and a sassy black shoulder bag made of vintage, reclaimed inner tubes by English Retreads. “Classy, casual and quite the conversation piece!” she says about the purse.

PHOTOS BY CHRIS HOLLIDAY/HOLLO PHOTOGRAPHICS; KATHY MATTEA MAIN BY KRISTIN BARLOWE/INAPADA

Mineral Fusion Cosmetics contain no chemical dyes and are completely talc-free. Perfect for sensitive skin! Check out the entire line at mineralfusioncosmetics.com

